



JENNIFER DIAMOND
CANCER FOUNDATION

GALA DINNER

Sunday, October 25th 2009

\$25,000 DIAMOND SPONSORS

- Your name and logo on all publications, full page Color ad with prominent placement in the Jennifer Diamond Dinner Tribute program and listed as a **DIAMOND SPONSOR***
- Your name listed on a plaque located at The Jennifer Diamond Cancer Research Libraries
- Video Banner of your name prominently displayed at the Gala Awards Dinner
- Publicly acknowledged as a **DIAMOND SPONSOR** from stage
- Your name in all press releases and the opportunity to have your company brochure included in all guest packets*
- Two reserved VIP tables (20 seats) most preferred seating at the Gala Awards Dinner Party, on October 25th 2009
- Your name listed on foundation Web Site and Newsletter as **DIAMOND SPONSOR**

\$10,000 PLATINUM SPONSORS

- Your logo on all publications, One full page ad with prominent placement in the Jennifer Diamond Dinner Tribute program and listed as a **PLATINUM SPONSOR***
- Your name listed on a plaque located at The Jennifer Diamond Cancer Research Libraries
- Video Banner of your name prominently displayed at the Gala Awards Dinner
- Publicly acknowledged as a **PLATINUM SPONSOR** from stage
- Your name in all press releases*
- Reserved VIP table (10 seats) preferred seating at the Gala Awards Dinner Party on October 25th 2009
- Your name listed on foundation Web Site and Newsletter as **PLATINUM SPONSOR**

\$5,000 GOLD SPONSORS

- Your logo on all publications, One full page ad in the Jennifer Diamond Gala Dinner Tribute program and listed as a **GOLD SPONSOR***
- Video Banner of your name prominently displayed at the Gala Awards Dinner
- Publicly acknowledged as a **GOLD SPONSOR** from stage
- Your name in all press releases*
- Reserved VIP table (10 seats) preferred seating at the Gala Awards Dinner Party on October 25th 2009
- Your name listed on foundation Web Site and Newsletter as **GOLD SPONSOR**

\$3,000 SILVER SPONSORS

- Your logo on all publications.* One full page ad in the Jennifer Diamond Gala Dinner Tribute program and listed as a **SILVER SPONSOR***
 - Your name in all press releases*
 - Publicly acknowledged as a **SILVER SPONSOR** from stage
 - Reserved VIP table (10 seats) at the Gala Awards Dinner Party on October 25th 2009
 - Your name listed on foundation Web Site and Newsletter as **SILVER SPONSOR**
- * Time constraints apply to all above*

- \$250 Individual dinner ticket(s) maximum of four (4) tickets per person # _____
- I am unable to attend. Please accept my tax-deductible donation of \$_____
- Please send me more information for Tribute Journal Ad only

RSVP FORM

- My Check for \$_____ is enclosed.
*Please make the check payable to the Jennifer Diamond Cancer Foundation.
(If bringing guests, please provide us with a list of their names)*
- Please charge \$_____ to my credit card

<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> AMEX	ACCT. #	SECURITY CODE	EXP. DATE
NAME ON THE CARD			SIGNATURE		
COMPANY/ORGANIZATION					
CONTACT NAME & TITLE					
MAILING ADDRESS					
CITY/STATE/ZIP			PHONE		
PLEASE SEAT ME WITH (WE WILL DO OUR BEST TO ACCOMMODATE YOUR REQUEST)					

- PLEASE PROVIDE VEGETARIAN DINNER
(PLEASE INDICATE NUMBER OF VEGETARIAN DINNERS _____)

RSVP DEADLINE: THURSDAY, OCTOBER 15TH 2009

Please return this form in the return envelope to:
Harvey Diamond - President
Jennifer Diamond Cancer Foundation
9410 Owensmouth Ave., Chatsworth, CA 91311
or Fax to 818-700-6908

For more information, please contact
Harvey Diamond at 818-700-6900 or
via email at harveydiamond@roadrunner.com



GALA DINNER

Sunday, October 25th 2009

JOURNAL PRICING

- WHITE FULL PAGE \$500
- WHITE HALF PAGE \$250
- INSIDE BACK COVER \$1,000
- OUTSIDE BACK COVER \$1,500

I am unable to participate, but have enclosed a tax-deductible contribution of \$_____ to help fight cancer.

TRIBUTE JOURNAL MESSAGE - ARTWORK SPECIFICATIONS

NOTE: As a 501 (c)3 nonprofit public charity, the Jennifer Diamond Cancer Foundation cannot accept commercial ads. This means no business cards, no "call to action" statements (e.g., "Call about home mortgage"), or business overviews (logos and websites are ok). The purpose of the ad is to pay tribute to the Jennifer Diamond Cancer Foundation and event honorees.

- Full Page Ad (7.25" width x 6" height)
 - Half Page Ad (3" width x 5.5" height)
- Bleed = 1/8" for all ads with background image or color.

ACCEPTABLE AD / LOGO FILE FORMAT: To ensure the best representation of your ad, please follow these guidelines. Grayscale only at 100% in size, Vector file (Illustrator EPS or PDF) preferred. Please outline or embed all fonts. Will also accept High Quality JPEG at 300 dpi. Please send file as an attachment with a subject line "Jennifer Diamond Cancer Foundation" with contact information. Email files should be no larger than 4MB. For larger files, please email for uploading instruction.

TRIBUTE TEXT: Microsoft Word, no need to format by inserting extra space or tabs, just the line break.

AD DEADLINE: MONDAY, OCTOBER 5TH 2009

(All ads not received by the deadline will be typeset using sponsor name, and available information)

SEND ARTWORK TO:

Harvey Diamond - President

Phone: 818-700-6900 Fax: 818-700-6908 Email: harveydiamond@roadrunner.com

For technical questions, please contact

Emma Whipple, Whipp Design

Email: emma@whippdesign.com Phone: 310-280-0201

JOURNAL FORM

Please write your name or company exactly as you wish it to appear on all printed materials.

CONTACT PERSON FOR YOUR TRIBUTE JOURNAL AD

PHONE EMAIL

YOUR NAME (FIRST / LAST) TITLE

COMPANY SIGNATURE (REQUIRED)

PREFERRED MAILING ADDRESS (CHECK THE BOX IF THIS IS HOME OR WORK ADDRESS)

CITY STATE ZIP

PHONE FAX EMAIL

PRINT NAME ON CREDIT CARD SIGNATURE

VISA MASTERCARD AMEX ACCT. # SECURITY CODE EXP. DATE

TOTAL ENCLOSED \$

Return this form via fax to Harvey Diamond at 818-700-6908 or mail to:

Jennifer Diamond Cancer Foundation
9410 Owensmouth Ave., Chatsworth, CA 91311
Phone: 818-700-6900 Fax: 818-700-6908
Federal Tax ID: 75-9077075